MEET KATHY

At the age of five, Kathy Peterson was an aspiring speaker. Her first podium was a piano bench and her first audience were her dolls and stuffed animals. Today, Kathy holds the Certified Speaking Professional (CSP) designation, placing her in the top 15% of speakers worldwide.

Prior to founding PeopleWorks in 1998, Kathy worked as a management development specialist in the global HR department of a Fortune 500 technology company. There, she designed, developed, and facilitated a variety of management and leadership training programs for more than 3000 leaders worldwide. Peterson began PeopleWorks because she saw the need to bring this type of management and leadership training to companies of all sizes. All companies need great leaders. This remains Kathy's area of specialty, although she has also expanded her business to include employee training and top notch keynote presentations for organizations and conferences across the U.S.

Kathy enjoys being involved in several professional organizations, including the National Speakers Association and the Association for Talent Development. She is an avid Iowa State Cyclone fan, having earned her Bachelor's degree in Communication Studies from ISU. She was elected and is a past chair of the Iowa State Alumni Association Board of Directors. Kathy also completed a Master's degree in Leadership & Talent Development from Drake University, and has earned HR certifications including the Senior Professional in HR (SPHR) and the SHRM-SCP.

In addition to being a successful business owner, Kathy spent many years involved in the Peterson family farming operation. She is the proud mother of four grown children, including a son who now carries on the family's farming legacy as the sixth generation near Storm Lake, Iowa.

OUR MOST REQUESTED PROGRAMS

Employee Programs & Keynotes:

- Be Great at Difficult Conversations
- Be Indispensable: Personal Accountability
- Be Amazing Together: Teamwork
- Be Change Ready
- Be WOW at Providing Customer Service
- Working With You is Killing Me!
- Bull's Eye Communication
- Time Management: Minimize Distractions & Time Wasters
- Designing & Delivering Effective Training
- LEAD: Leadership Exploration and Development
- Women in (your group) Rock!
- Finding Happiness in the Craziness of Life

Manager & Supervisor Programs:

- Appraising People & Performance
- Documenting & Disciplining
- Interview & Selection
- Love 'Em or Lose 'Em: Motivate, Engage & Retain
- Managing Difficult People & Difficult Conversations
- Building Accountability
- Change is Hard: Guide Your Team through Complex Times
- Overcoming the Five Dysfunctions of a Team
- Know the Rules: Legal Responsibilities for Supervisors
- 360 Feedback & One-on-One Coaching

A FEW OF OUR RAVING FANS

- 3M
- Ag Processing, Inc. (AGP)
- ARAG Insurance
- Blue Bunny
- Corn Belt Power Cooperative
- EMC Insurance
- Federal Reserve Bank
- Green Belt Bank & Trust
- Kraft Foods
- Landus Cooperative
- Mercy Medical Center
- Michigan Farm Women
- State of Iowa
- Texas Corn Producers
- U.S. District Court
- Winnebago Industries

GIVE US A SHOUT!

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