

# LEADING THE GENERATION MIX

## *Program Description*

### Overview:

This valuable session will give you insights into why different generations of employees think differently and how to resolve the most common generational differences in the workplace. We'll dispel some common myths and misconceptions about the generations (we won't stereotype but we will provide you with some research based understanding) and throughout this session we'll provide you with actionable steps to help you lead so that you bring out the best in each generation. What type of leader are different generations of workers looking for? How do you lead a cross-generation team and ensure they work and communicate effectively with one another? How do you attract, develop, and retain each generation? Come to this program to find out!

### Objectives:

As a result of this training, participants should be able to:

- Identify the common drivers and value systems of each generation and how those drives impact motivation and behavior in the workplace.
- Describe how each generation defines success and understand how this impacts communication and relationships in the workplace.
- Determine how your approach may need to change when coaching, managing, and leading employees of different generations.
- Lead through conflicts by learning what to do when employees complain about another generation.
- Resolve the most common generational points of tension (dress code, communication, work ethic, respect, etc.).
- Share talent strategies that help with recruitment, engagement, development, and retention of each generation.

Length:      Keynote: 60-90 Minutes  
                    Workshop: 3-6 Hours

