

THE GENERATION MIX

Program Description

Overview:

Over 60% of organizations said they are seeing conflicts between generations. Why? Because for the first time in American history, we have four different generations “mixing” side-by-side in our workplaces. It is essential to your success to understand what each generation looks like and what it means for your future. We won’t stereotype, but we will provide you with some research based understanding of each generation. Today’s organizations require you to relate well to different generations--each at different life stages, each with different perspectives, expectations, and needs. Come to this program to learn the best practices for dealing with other generations by fostering understanding, leveraging strengths, avoiding clashes, improving productivity, and maximizing teamwork. Turn generational differences into a strategic advantage for you!

Objectives:

As a result of this training, participants should be able to:

- Increase his/her understanding of the characteristics, attitudes, expectations, values, and motivations of each generation.
- Appreciate why generations think differently and what each generation contributes to the workforce, workplace, and future.
- Describe how to communicate and work more effectively with those of other generations.
- Focus on what all the generations have in common and build mutually supportive relationships with people from every generation.

Length: Keynote: 60-90 Minutes
 Workshop: 3-6 Hours