

Kathy Peterson Introduction

At the age of five, Kathy Peterson was an aspiring speaker. She started speaking to anyone who would listen (mostly dolls and stuffed animals) from behind a piano bench “podium” and to the neighborhood kids atop the basement landing. The years of practicing paid off! Today, Kathy is one of the most sought after speakers in the Midwest.

Kathy founded PeopleWorks, a speaking, training, and human resource consulting business in 1998. Prior to starting PeopleWorks, she was a member of the global human resources department at a large Fortune 500 technology company as a management development specialist. (Hint... The company had cow spotted boxes.)

Although Kathy has enjoyed much success over the years, she has been fired from one job. She’s no longer allowed in the driver’s seat of her husband’s tractor. But, Kathy has learned about hard work and running a family business since she and her husband are the 5th generation to live and work on the Peterson family farm outside of Storm Lake, Iowa.

In her spare time, Kathy is an avid supporter of her alma matter, Iowa State University (GO CYCLONES!). She also holds a Master’s degree in Adult Learning, Performance, and Development from Drake University.

Kathy’s greatest claims to fame are:

- having 4 kids who aren’t currently in jail (*never mind that they are too young to be there —she believes in counting her blessings early and often*) and
- being voted the “Best Smelling Mom” by her son’s first grade.

Please join me in giving a warm welcome to Kathy Peterson,
President of PeopleWorks.

