

Kathy Peterson Introduction

Our speaker today has always had an entrepreneurial spirit. She started her first successful business when she was 19. While in her mid-twenties, she was selected for a position in global human resources conducting management training for a high-tech Fortune 500 company before deciding to start her own speaking and training business, PeopleWorks, in 1998.

Her unparalleled ability to motivate and transform people and organizations has made her one of the most sought after speakers in the Midwest. Audiences consistently give her rave reviews and remember her long after they hear her speak because of her energetic and enthusiastic style and her highly interactive keynotes and programs. We are sure that you,

(insert the name of your group), will give her rave reviews after today, too!

She is a member of several professional organizations, including the National Speakers Association, and holds a Bachelor's degree in Communication Studies from Iowa State University (Go Cyclones!) and a Master's degree in Adult Learning and Organizational Performance from Drake University. She has also been recognized as an expert in the field of human resources; in 2001, Kathy earned the designation of Senior Professional in Human Resources.

In addition to being a successful business owner, she is a wife and the proud mother of two sons and two daughters. She and her husband live on an acreage and are engaged in farming outside of Storm Lake, Iowa.

We are delighted to have her here with us today to speak on:

“ _____ ”

(title of presentation).

Please join me in giving a warm welcome to Kathy Peterson,
President of PeopleWorks, Incorporated.



PO Box 1093
Storm Lake, IA 50588

☎ : 888.404.3646
☎ : 712.284.2881
✉ : info@peopleworksinc.com
🌐 : www.peopleworksinc.com